

Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.

Thanks to all the officers, board of directors, club members and community partners who have positively impacted Cobb County these 12 months through Marietta Kiwanis!

2024-2025 Year in Review

Goals for 2024-2025

(as presented by President Andy, August 2024)

- Connect with more kids and young adults through Service Leadership Program, service and scholarship
- Membership growth
- Remain financially strong to make greater impact in Marietta
- Build awareness & recognition of Marietta Kiwanis

Connecting with Children and Young Adults

- Friendship Formal at Foxglove – over 100 students, including Best Buddies of Marietta High School participated in an evening of great fun. Thanks to Superior Plumbing, Faith Designs Florist and JRM Management for financial sponsorship and to Marietta City Schools for leading this club project. CSI Marietta raised funds and pledged future support for three additional years to fund this event!
- The joint Marietta Rotary/ Marietta Kiwanis Appreciation Lunch at Children's Healthcare of Town Center served over 100 staff and included packing of "distraction" bags to gift to anxious children in the hospital.
- Kiwanis volunteers served 3,762 children and young adults through 1,616 hours in community service. Annual Read-A-Book project issued 657 new books to 2nd graders in 7 schools. Cobb Diaper Day donated 5,064 diapers to local non-profits.
- 13 scholarship recipients including the new Skills Trades Scholarship and Jack Wilson Scholarship



Membership

- The Marietta Kiwanis year started on October 1, 2024 with 169 members
- The year will end September 30, 2025, with 176 members
- The club inducted 24 new members!

Build Awareness & Recognition

- Celebrated the 95th birthday of Kiwanis Club of Marietta
- Sponsored Jack Wilson Day and tree planting in Glover Park. Thanks for the additional sponsors Downtown Marietta Development Authority, Cobb Chamber of Commerce and City of Marietta -Department of Parks, Recreation and Facilities
- New recognition program: Kool Kiwanian to honor 100 members who "go the extra mile" in the community
- Relocated weekly meeting venue to Hilton Atlanta/ Marietta Conference Center
- New club website and new members-only communication platform: MemberDay



Financial Strength

- KI Annual Dues increased but Marietta Kiwanis DID NOT INCREASE DUES!
- Fundraisers held from Oct 2024 to Sept 2025 raised \$ 82,709 for scholarships/grants to be awarded
- The Wonderful World of Night Golf at Marietta Country Club raised \$23,400 with a net of \$15K – the best year since Marietta Kiwanis held the annual night golf event.
- The Marietta Kiwanis Flag Project through 20 captains/co-captains and 40+ volunteers raised \$40,375
- The Hearts for Kids Spring Auction raised \$10K
- The Bourbon Tasting, Cobb Diaper Day and Boos & Briefs collectively raised \$6,664
- Marietta Kiwanis 2024-2025 net revenue is projected to be over \$23,000, a healthy surplus!

Committee Highlights

Flag Project

This year the 20 flag captains / co-captains and 40+ volunteers installed an average of 1285 flags on 5 separate occasions, which is nearly 13,000 separate instances of a flag going up or coming down. Those flags generated over \$32,000 in revenue, spread equally over our scholarships.

Art Fund

The Art Fund Committee had 19 applications this year. 11 organizations of the 19 fit our criteria and \$27,000 in grants was awarded.

Community Service

Coordinated with Immediate Past President Lisa Lawrence to host Jack Wilson Day. Jack was a business and community leader and a long-time member who passed away August 2024. A large oak tree was planted in his memory, and a formal program was held on March 13th, the date that would have been Jack's 96th birthday.

CSI Marietta

CSI Marietta helped sponsor the January 2025 Major Emphasis Project, the inaugural Friendship Formal at Foxglove. CSI Marietta set aside \$15,000 to help sponsor this event for the next three years. Funds also raised through the successful Hearts for Kids Auction and Marietta Kiwanis Night Golf went to support the Friendship Formal reserve.

